

MEMBERSHIP MATTERS



Growth and Success in 2010!

2010 was an unprecedented year of growth for BikeDenver. Because of our dedicated members, funders, and partners we were able to increase our capacity and exposure in too many ways to list. Here is a sampling of what we think are some of the most significant outcomes of our 2010 efforts.

- **Built relationships with City staff and elected officials.** BikeDenver worked to make sure that we have a seat at the table when important bicycling decisions are made at high levels.

- **Supported the launch of Denver B-Cycle.**

- **Encouraged more than 6,000 people to bike to community events and festivals** by providing safe and convenient bike parking.

- **Stepped up to host and expand the Denver Bike Congress.** Denver Bike Congress is a group of organizations and individuals interested in making Denver a better place to ride a bike.

- **Helped the City become a Silver status Bicycle Friendly Community.** Denver is now on par with cities like Austin, TX and shooting for gold!

- **Hosted the Denver's first Kidical Mass** to engage children and families in biking.

- **Had a presence at 52 events in and around Denver.** We were at everything from the Cactus Bike-From-Work Bash to Boo at the Zoo.

- **Protected bicyclists rights through the Washington Park master plan process,** ensuring effective signage, marking, and bicycle access.

- **Doubled the miles of on-street bicycle facilities since 2008.** Important connections to neighborhoods and off-street facilities have made bicycling better for everyone.



Join BikeDenver today! www.bikedenver.org

Advocacy Goals for 2011 and Beyond

- Work with the new Mayor and City Leadership to ensure continued support for bicycling in Denver.

- Identify safe and attractive bicycle access to new RTD facilities.

- Work with Auraria Campus to expand access for bicyclists.

- Pilot on-street bicycle parking in Denver. Provide businesses the opportunity to utilize on-street areas formerly used for car parking as convenient bike parking.

- Assist the Denver Police Department in expanding and improving the bicycle theft registration system.

- Launch a fun and creative "Courtesy Campaign" for pedestrians, bicyclists and motorists.

- Integrate bicycle education into public service employee trainings. Ensure that public employees who drive vehicles during work hours are trained to be safe near bicyclists.

- Expand bike-friendly radio PSA's and launch BikeDenver's first TV PSA's.

- Work with the City to pilot innovative bicycle projects and connect existing routes.



Thank You 2010 Funding Partners!

\$5,000 +

Anschutz Foundation
Alliance for Biking and Walking
Denver Bike Sharing
Denver Zoo
New Belgium Brewing

\$2,500+

Clif Bar
Coldwell Banker
New Belgium
Urban Assault Race

1,000+

Denver Broncos
Cactus Advertising
Cherry Creek Arts Festival

1,000-

Capitol Hill United Neighbors
Denver Water
Downtown Denver Partnership Events
Denver Urban Gardens
Dragon Boat Festival
Jonesy's Eat Bar
Little India
Little Man Ice Cream
Parisi Italian Market & Deli
Salvagetti Bicycle Workshop
Sweet Action Ice Cream
Watercourse
Western Union
Westword

In-Kind

Bicycle Village
Clif Bar
Design Workshop
Illegal Pete's
Starbucks
Avery Brewing
Mighty Karma
Stapleton TMA

You can be our partner too!

Contact us at info@bikedenver.org



Join BikeDenver today! www.bikedenver.org

Why you should join today!

When you become a BikeDenver member you help us fund the work we do to improve bicycling in Denver. You also add your name to the growing list of people who believe that bicycling is a critical part of a vibrant community!

- \$35 - Buys pizza for hungry volunteers
- \$52.80 - Pays for staff time to attend a Denver City Council Meeting
- \$100 - Builds 5 bike racks to encourage bicycling
- \$500 - Covers rent and bike rack storage for one month
- \$1,000 Prints our community newsletter "The Crank"



"I support BikeDenver because the work they do helps Denver be the active and vibrant community that people in Colorado want!"

-Chris Mygatt
President, Coldwell Banker Residential Brokerage CO



"I ride to exercise and to commute, but mostly to have fun! I can't thank BikeDenver enough for the work on the bike lanes, sharrows, B-Cycles and all the other ways that bicycling is so much easier in Denver."

-Alison Torvik
City Park Resident



"I believe our city can transform into a great bike city. I am a member and strong supporter of BikeDenver because I see this organization as having the primary responsibility to advocate for this change, organizing Denver's cyclists into a political and cultural force for transformation."

- Eric France, MD
Director, Population and Prevention Services
Kaiser Permanente Colorado



"At Denver Zoo we strongly encourage our employees and guests to ride their bikes as a positive action and fun way to support the zoo's mission to secure a safe environment for all species. Our organization strongly supports BikeDenver and their advocacy for creating an environment in Denver where bicycling is the preferred method of transportation."

-Jennifer Hale
Sustainability Coordinator
Denver Zoological Foundation

Membership Form

Name _____ No. in household: _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone (____) _____

Annual membership levels:

\$35 – Individual Member - *Support the voice of Denver cyclists!*

\$52.80 – Mile High Member - *Go the extra mile!*

\$75 – Supporter - *Educate neighborhoods and families!*

\$100 – Advocate - *Make Denver a better place to ride a bike!*

\$250 – Champion

\$500 – Elite

\$1,000 – Founders

A Membership to BikeDenver

makes a great gift, AND it's tax-deductible!
Join or renew on our website, bikedenver.org
or by mailing a check with this form to:

BikeDenver
1536 Wynkoop St., Box 801,
Denver, CO 80202.

Join BikeDenver today! www.bikedenver.org

*You're invited
to build a bike-friendly Denver!*



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A Voice for Denver
Cyclists
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